



For All Your Decorative Concrete Needs...

# Direct Colors Concrete Countertop Line



Direct Colors has everything for both amateurs or professionals to construct beautiful and functional concrete countertops. As with all of our products, we have designed the Direct Colors Concrete Countertop line with our customer's needs in mind. We take pride in creating and distributing products that are easy-to-use without sacrificing durability or quality.

Direct Colors Inc. offers the following concrete countertop products:

- DCI Concrete Countertop Mix – White and Gray
- DCI Concrete Countertop Admix
- High Zirconia Fiberglass Net and Chopped Fibers
- Recycled Glass and Natural Stone Aggregates
- DCI Natural Countertop Wax
- Concrete Acid Stain
- Concrete Pigment
- Deco Gel™ Gelled Acid Stain
- Concrete Countertop Sealers and Applicators
- Countertop Wet Polishing Kit and Polishing Pads
- Concentrated Co-Polymer and HP-80 Water Reducer



Concrete Countertops are attractive, easy to maintain and less expensive than many other alternatives. Renovate your kitchen or bathroom with a beautiful new concrete countertop in your home or business. Create your own work of art with some of best products available on the market today!

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# Concrete Countertop Product Information

One-Stop Shopping for  
Concrete Countertop  
Products at  
[DirectColors.com!](http://DirectColors.com)

## DCI Concrete Countertop Mix (White & Gray):

Our DCI Concrete Countertop Mix is designed with all our customers in mind and can be successfully applied by DIYers and professional contractors alike. Suitable for precast and cast-in-place projects, DCI Countertop Mix, available in both white and gray-based cement, was designed to be extremely versatile and easy-to-use. Our mix can be colored with concrete pigments for more uniform shades or with concrete acid stain or Deco Gel acid stain for that luxurious multi-toned appearance. Decorative aggregates – glass or natural – can also be used to accent the countertop surface.

## Fiberglass Netting vs. Steel Reinforcement

High Zirconia Alkali-Resistant Chopped Fiber and Fiberglass Net strengthens concrete and helps prevent cracking from shrinkage. When both chopped fibers and fiberglass net are used together in a concrete countertop application, steel reinforcement is not required. Fiberglass netting also significantly reduces the countertop weight making transfer much easier.

## Glass and Natural Stone Aggregate:

Aggregate provides a beautiful and inexpensive accent for either pour-in-place or pre-cast countertop. Direct Colors offers a variety of both glass and natural stone aggregates in two sizes ranges. Press the pieces into place while pouring and polish to reveal!

## Concrete Countertop Color:

Direct Colors offers a wide range of color options for countertops. Choose from over 100 integral color options or create a unique finish with one of our 10 Acid Stain colors. Apply Deco Gel Gelled Acid Stain for freehand art or stencil design. The sky's the limit!

## Concrete Countertop Sealers:

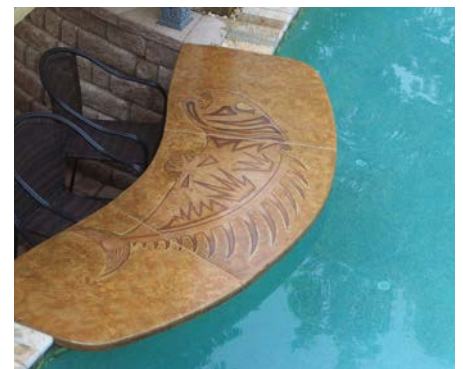
Direct Colors offers food-grade countertop sealers for both indoor and outdoor countertop applications. Krystal Kote Water-based Sealer is the choice for a high gloss finish. For those with a preference for matte or a satin finish, DCI Lithium Penetrating Hardener/Sealer is a durable, long-lasting coating, especially for outdoor countertops. All indoor countertops should be finished with a natural countertop wax to protect the surface from daily wear and tear. DCI Lithium Penetrating Sealer is also the best choice for polished countertops.

## Waxing Countertops?:

All indoor countertops should be waxed with a natural wax product, especially in the kitchen. Wax protects the surface from daily wear, tear and spills. Direct Colors All Natural Concrete Countertop Wax is incredibly easy to apply and long-lasting. A little bit goes a long way with this product! Apply with a soft cloth or buffing pad for an attractive, clear finish.

## How-to Construct a Concrete Countertop Guide:

Direct Colors provides step-by-step instructions on how to construct both a pre-cast or pour-in-place countertop from the mix to the sealer and everything in between. Our how-to guide is available with every purchase and can be downloaded from our website, [www.directcolors.com](http://www.directcolors.com).



Visit us at  
[www.DirectColors.com](http://www.DirectColors.com)